



## PROJECT RULES

### PROJECT ORGANISER

*The project is led by the Kraft Association under the aegis of Euralens and a technical committee bringing together the project partners. It is organised as part of the event «ODYSSÉE - Euralens 2019».*

### DESCRIPTION

Entitled “***l’Odyssée des Cabanes***”, the project is a competition that offers urban designers, architects, planners, artists, landscapers, either individually or collectively, the opportunity to design and produce cabins, as part of the «ODYSSÉE - Euralens 2019» event, with the aim of promoting the natural spaces of the Chaîne des Parcs area, which covers the 3 agglomerations of the Pôle Métropolitain de l’Artois.

The ‘cabin’ is here conceived as a structure that gives the walker, the tourist, or the user the opportunity to appropriate the landscape, to observe nature, to play, to rest, to meet, to interact or even to experiment. It must be an attraction that encourages the discovery of the parks.

### OBJECTIVE

The competition aims to create at least 6 cabins that will be installed during May 2019 in emblematic sites of the Chaîne des Parcs area for a minimum of 5 months and, preferably, until the end of 2020 (with a potential exposure during the «Lille Métropole, World Capital of Design” event in 2020). In the case of specific agreement with the designers and if allowed to, the cabins could stay on site even longer.

**Maximum cabin dimensions :** less than 20 m<sup>2</sup> of footprint.

**Materials :** at the candidate’s choice subject to weather resistance.

**Conception:** projects may be new or otherwise, or even already completed (subject to the guarantee that the designer has copyright and exploitation rights and that the project is not subject to any exclusivity elsewhere).

**Production :** projects can be prefabricated and installed on site or built during an on-site residence.

The cabin will operate autonomously and will be inspired by its location. Its function is as a public installation rather than as a shelter or habitat.

### Proposals may address any or all of the following questions :

- How to promote discovery or rediscovery of the Chaîne des Parcs area ?
- How to develop the sites by taking advantage of their spatial and landscape qualities ?
- How to associate the stakeholders of the territory in the understanding and revitalisation of these spaces ?

**Contact**  
lodyseedescabanes@gmail.com

**Deadline**  
15 février 2019

## CRITERIA

**Quality** : creative and innovative design, architectural quality.

**Eco-construction** : choice of recyclable materials, local materials, promotion of local know-how, bio-sourced materials...

**Functionality** : robustness and security of visitors

**Budget** : economic feasibility and respect of budgetary constraints.

**Conception** : originality of the concept and relevance to the spirit of the project

**Theme** : suitability of its functions with the site (for games, contemplation, meetings, walks, sporting activities, rediscovery of the local biodiversity, landscape, relaxation, picnics ...)

## INVOLVEMENT OF LOCAL PARTICIPANTS

**It is recommended that candidates involve local participants in their project** for the implementation or management of the project, or even for its daily running. Partnerships can be made with local residents' associations, students, sports clubs, traders, cultural facilities, companies, etc.

The involvement of local participants is conceivable at different stages:

→ **initial stage** (changes to planning or of usage and accessibility)

→ **construction stage** (participation of vocational schools, technical schools, businesses in metalwork, wood, plastics, or eco-construction ...).

→ **Event phase** : upon suggestion by candidates (workshops, invitation of other artists, day-to-day running of the cabin ...).

This involvement will be considered as soon as the project is submitted or developed, after selection, on a project by project basis in consultation with Euralens which will produce a list of potential partners according to each project. Euralens and its partners will assist the Kraft Association and the successful candidates to facilitate networking with and management of all participants.

## PRIZES

→ **A maximum of €5500 for the construction of each of the winning cabins.**

This sum will cover the remuneration for the design, manufacture and monitoring of the on-site installation, as well as all transportation, rentals and operating costs.

→ **A maximum of €1500 for expenses.**

On presentation of receipts, candidates will be able to benefit from a maximum of €1000 for their travel and €500 for their accommodation costs, following given recommendations.

## AID WITH MATERIALS

**Aid with the supply of materials** : local partnerships will be sought according to projects (for materials, tools, labour). Assistance with the supply of materials may be considered, between the date of the jury's result and the start of the construction period, at the request of candidates. A detailed description of the requested materials and quantities must be provided no later than 1 week after the results of the competition. Quotes will be validated by the candidates. However, no guarantee of the above can be provided at this current stage.

**Provided on site** : electrical connection, construction space, storage space.

## PLANNING

Selection of the winning projects will be made in **three stages** :

**Administrative phase** : the administrative validity of the applications (compliance with the requirements of the rules document) will first be verified by the Kraft Association throughout the period of receipt of applications.

**Technical appraisal** : the technical and management teams of the parks that will host projects, as well as their control offices, will inspect the technical element features of the projects. They will carry out a preliminary analysis of the documents in order to prepare the jury's work. If necessary, they will interview candidates on certain technical elements.

**Jury** : the jury will analyse the nominations and nominate six winners.

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Staff of the Kraft Association and Euralens, members of the jury and of the technical committee will be held to confidentiality with regards to information which they become aware of as a result of their participation in the competition procedure. No contact or exchange of correspondence will be possible with candidates until the final decision of the jury.

Launch of the competition: **November 15, 2018**

Deadline for application and submission of projects: **February 15, 2019**

Pre-selection of applications / technical appraisal: **from 18 to 1st March 2019**

Jury: **March 07, 2019**

**Completion:**

→ **between April 1 and May 7, 2019 / presentation May 11 and 12**

→ **between the May 15 and June, 5, 2019 / presentation June 6, 2019**

**Exhibition of the cabins:** until the end of September 2019 minimum, and if possible until December 2020 or even beyond.

## ELIGIBILITY

**This competition is open to urban designers, designers, architects, urban planners, artists, landscapers. Candidates may be students or graduates.**

Applications may be submitted by an individual, a group, a collective, an agency, a company or a legal person. All candidates must be registered with a business identification number and must be allowed to edit an invoice. The invoice will mention the all taxes included amounts. Students will have to provide a certificate of accompaniment from their guardian college, as well as a certificate of insurance. Applicants will be required to take out insurance covering damage caused to and by their installations as well as covering civil liability. Candidates must guarantee their ability to carry out their project on site during the outlined times.

## TERMS

- Individuals or in a team
- Students, Professionals
- No age limit
- No registration fees
- Applications in French or English

## SUBMISSION OF PROJECTS

Candidates are requested to submit their applications in **dematerialised format and in PDF version, including:**

- A short presentation of the applicant or the team
- 3D image and / or drawings and / or photographs and / or sketches and / or schematic plans (mass, elevation, section) with dimensions
- a description or a diagram of the construction procedure with information regarding the materials
- any other information deemed necessary to explain the design of the project
- The registration form duly completed
- A PDF document summarising the title of the project, its main purpose, the main construction method, the main materials, the dimensions, the management of the cabin, the concept (up to 1500 characters).
- A budget for the project in PDF format (including transportation, production, assembly and manufacturing costs, insurance, fees, tools ...) within a maximum total of € 5,500.
- Notes outlining the requirements related to the assembly (travel, accommodation, number of days for construction, number of people present on site during assembly ...) within a maximum total of 1500 €.

**Contact**  
lodyseedescabanes@gmail.com

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15 février 2019

→ Models are welcomes and can be sent to the following address

Projet L'Odyssée des cabanes  
Maison syndicale des mineurs  
30/32 rue Casimir Beugnet  
62300 LENS  
FRANCE

Applications can be submitted in French or English.

**To be sent electronically to: lodyseedescabanes@gmail.com**

Candidates will receive an acknowledgment of receipt by return.

## JURY

The jury will be composed of experts in architecture and design, of building and eco-construction specialists and of journalists.

It will select at least 6 winning projects. Special mention and pet projects may also be awarded. All selected and awarded projects will be promoted through:

- applicable marketing communication,
- leaflets presenting the festival,
- during the official inauguration of the festival or on the occasion of the Fête de la Chaîne des Parcs event
- in the press.

On no account must the jury be contacted by candidates, under penalty of disqualification. All enquiries should be addressed to the Kraft Association: **lodyseedescabanes@gmail.com**

## ALLOCATION OF SITES AND CONSTRUCTION:

**Upon announcement of the winners, these will be notified of the assigned site of their cabin and the specific location proposed.**

Exchanges between the successful candidates and the Kraft Association and the site managers concerning all the technical, logistical and assistance matters as well as the construction requirements can then begin. Site managers undertake to provide power generators for the candidates who require them, in return of a deposit, and who make the request at least three weeks before construction.

The construction schedule will be jointly defined. **By entering the competition, candidates undertake to see their project through to construction between April 1st and May 7th 2019.** In the event of any withdrawal, the jury reserves the right to reconsider the prize(s) awarded and to change selected candidate(s) accordingly.

Since all the locations are nature conservation sites, candidates undertake to maintain their designated spots as pristine and unpolluted as possible during construction up to the point of completion. Some sites will have specific constraints that should be taken into account and are listed in the «site sheets», downloadable from:

**[www.euralens.org/lodyseedababanes](http://www.euralens.org/lodyseedababanes)**

## ADDITIONAL INFORMATION AND APPLICATION FORMS VIA THE SITE:

**Candidates will find on the site <http://www.euralens.org/lodyseedescabanes>**

- An application form
- The competition rules
- Answers to the FAQs
- Presentation packs of the 6 hosting parks

**Candidates will find on the site <http://www.euralens.org/>, guidance documents:**

- information on Euralens
- Information on the Odyssée 2019 event
- Information on the Chaîne des Parcs area + A map of the Chaîne des Parcs area (<http://www.euralens.org/actions/la-chaine-des-parcs.html>)
- Information on the assets of the land by Louvre Lens Tourisme

*Main contact re this information: Blandine Roselle [lodyseedescabanes@gmail.com](mailto:lodyseedescabanes@gmail.com)*

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## COPYRIGHT

The copyright on individual projects belongs to the candidates. In principle, the property rights on the completed works belong to the structures hosting the projects (site managers).

Candidates undertake to submit projects free from any intellectual property rights owed to a third party.

The use of the completed projects, as well as the destruction and disposal of these, are left to the discretion of Euralens.

Design plans and photographs of completed projects will be used free of charge on Euralens 2019 communications (paper and digital formats as well as on the Euralens 2019 web pages and social media) and any other promotional material that the executive committee judges necessary.

The Kraft Association reserves the right to exhibit all or part of the projects presented during this competition (winners and non-winners). By participating in The Cabin Odyssey competition, candidates authorise the organisers to use all the images and texts submitted for any publication purposes; candidates will retain the full intellectual property of their work.

## ACCEPTANCE OF COMPETITION RULES

Candidates, by the mere fact of their application to the competition, accept without reservation all the requirements governing the competition and the rules. Applications whose content and filing conditions are not in compliance with the rules and the minimum requirements described will be declared inadmissible.

