

Con
cen
trico

Rules

The Street in 10 years

Organized by:



J P — I



In collaboration with:



Logroño



La Rioja
la.riogaturismo.com



GARNICA
Challenge the ordinary



Porto
Academy

1. Purpose of the call

Concéntrico, Logroño International Festival of Architecture and Design, celebrates its 10th edition with a major transformation in which we want to visualise the future of the festival and share the learning acquired about the city by incorporating new formats, integrating audiences and meeting challenges that explore time as a factor of change in urban and social design. The new edition will be held from 25 April to 1 May 2024.

The tenth edition of Concéntrico adds as a novelty **The street in 10 years**, an innovative programme that we are launching with Porto Academy -an entity that carries out an alternative educational experience of great international recognition-.

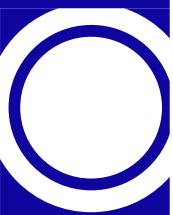
This call aims to place Logroño at the centre of the city's future. We are developing a practical and theoretical programme with the support of Garnica, as patron of the competition, which will become an innovation laboratory for new ideas, tools and formats.

The competition will be held in two phases, an initial phase in which five teams will be selected in the first phase five teams will be selected in the first phase - with a prize of €1,500 per team, in addition to the final winner's fees.

In the second phase, they will have to design and plan the actions that they will progressively transform the public spaces of Beti Jai Street / Duquesa de la Victoria Street / La Glorieta Park, integrating in their methodology the social, physical and aesthetic spheres.

It is proposed to rethink this environment with a 10 year perspective: a strategic thinking for this area to be developed within a 10-year time frame. This format allows us to deepen the founding thesis of Concéntrico: cities can be built differently.

The selected environment, central public space of the city, integrates different types of urban spaces: pedestrian street, street with various mobility models and square / park area.



2. Framework of the call

Concéntrico is Logroño's International Architecture and Design Festival and it is open to all citizens and visitors. It aims to discover and rediscover spaces of interest in the city.

The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, promoter of the initiative, in collaboration with the City Council of Logroño and the Government of La Rioja. It is supported by Garnica, Bodegas LAN and more than 30 local, regional, national and international institutions, entities and companies.

The Festival invites you to explore the city through installations, exhibitions, meetings and activities that propose new collective uses, strengthening the idea of community in public space.

Since 2015, the nine editions of the festival have brought together more than 100 urban installations created by teams of national and international architects and designers experimenting with new fields of environmental design. In this way, a dialogue is established between the city, heritage and contemporary architecture that activates the reflection of citizens on these spaces.

2.1

Location:

Beti Jai street, Duquesa de la Victoria street and La Glorieta park

The proposed environment is a central area of the city: Beti Jai street / Duquesa de la Victoria street / La Glorieta park. la Victoria Street / La Glorieta Park.

The complex integrates different types of urban fabric: a pedestrian street, a street with mobility models and the plaza / park area; as well as buildings and services relevant to the city: Educational centre services relevant to the city: IES Sagasta educational centre, Círculo Logroñés or the access to the 100 shops access to the 100 shops shopping area.

The east-west, as well as the north-south vertebration, is fundamental in the main axes of the study area. main axes of the study area.

3. Participants

3. Participants

All creators who carry out projects within any of the disciplines of art, design, landscaping and architecture may apply.

The collectives must indicate all their members and designate one of them to act as a representative.

Each professional or team must present a proposal for the intervention in Viña Lanciano with a single solution.

4. Documentation & presentation format

The proposal must be submitted in digital format using the web platform at:
www.concentrico.es

Phase 1

DIGITAL FORM.

All the documentation will be presented through the festival's website, where the information of the authors will be requested and the two panels of the proposal will be attached:

- Curriculum
- Letter
- Identifying slogan
- Surname and first names of the team members and team leader
- Website aor link to project portfolio
- Email
- Telephone
- Postal address
- Country

LETTER AND CURRICULUM

The **letter** consists of a text that answers the question: "What could a street be like if it were transformed with a 10-year action strategy?" It will be delivered with the following nomenclature:

- team-name-letter.pdf

The **curriculum** will have a maximum length of 20 pages. It will be delivered with the following nomenclature:

- team-name-cv.pdf

Phase 2

FOUR VERTICAL DIN A2 PANELS.

The panels will include all the necessary information for the proper definition and understanding of the proposal. Infographics, perspectives, or any graphical representation that defines the project, its actions, and its 10-year implementation schedule are allowed.

All the documentation, images and text (text is permitted in Spanish and English) will be included on the panels.

Each file must have a maximum size of 10 Mb, with a recommended image resolution of 300 dpi and the following name:

- identifying-slogan-01.pdf
- identifying-slogan-02.pdf
- etc

5.1. Anonymity

The Phase 2 projects will be presented under an identifying slogan, which must appear in the upper right corner of the two panels, to ensure anonymity. The participants who present their proposals commit to not reveal these before jury makes its decision, in order to ensure anonymity and preserve the jury's objectivity. Non-compliance with this commitment shall entail the immediate disqualification of the proposal.

5. Criteria

The proposals for the intervention will be assessed for:

- **Integration in the architectural and urban environment:** Relationship with the surrounding spaces, promoting the implementation of the project in phases over 10 years as the main strategy.
- **Versatility:** Ability to transform the environment with a flexible, scalable and integrating project, with the possibility of adapting to different situations.
- **Sustainability:** The use of sustainable materials will be valued, reinforcing the character and work processes of the festival.
- **Viability:** The aim of the competition is to physically build the project in the planned phases. It is understood that the proposals must provide innovative solutions in the collective construction of the city.

6. Garnica

The project or the auxiliary elements required may be developed with material from the Garnica, sponsors of the competition.

Wood, Garnica's principal material, plays a key role in the circular economy as it is renewable, recyclable, reuseable and biodegradable.

Garnica uses wood from rapid-growth tree plantations and sustainable forests certified by PEFC and FSC® thus guaranteeing sustainable management.

It promotes the use of local woods, local plantations and forests from where the wood is sourced, helping to generate benefits for rural areas. The plantation of poplars is an activity with a long tradition on the banks of the river Ebro and its tributaries, such that in many riverside towns the social and cultural landscape could not be understood without them.

This material will be provided free of charge by Garnica. The project and the actions that it will carry out in the period period of 10 years, may include as a complement other materials according to the project, always seeking a sustainable use. The use of these materials is at the discretion of the participating teams, but it is not mandatory.

7. Submission

The proposal must be submitted using the platform at:

www.concentrico.es

It may not be submitted in person or by email or messaging service and only proposals submitted digitally will be valid.

8. Submission deadlines

The period for presentation of proposals for the **Phase 1** will conclude on **20th November 2023** at **23:59 hours (GMT+1)**.

The development of the competition, **Phase 2**, will take place from **1st December 2023**, until **1st February 2024**, at 23:59 hours (GMT+1).

9. Prizes

Phase 1

- 1,500 € per team /
Five selected teams

Phase 2

- 2,500 € + project construction

THE ECONOMIC PRIZE INCLUDES:

Fees for the design of the proposal and the development of the project (plans, formats and details) in coordination with the festival team for correct construction.

Concéntrico will be responsible for carrying out the production and construction of the winning project with the first of the actions of its 10-year strategy, unless the design specifications make it advisable to produce it externally, for which a production budget of approximately €8,000 will be provided.

- The economic prize will be provided once the festival is over.
- The winning team shall sign a contract with the FCAR for the correct process of their intervention's assembly and disassembly.
- This compensation shall be subject to required fiscal deductions.
- The prize includes taxes.

10. Jury

For the **Phase 1**, the jury will be composed by members of Porto Academy and Concéntrico.

The jury for the **Phase 2**, will be composed of professionals in architecture, art, and design related to the organizing entities of the festival. The composition of the jury will be made public during the open participation period in the call.

11. Exhibition and publication

The FCAR may create and exhibition of all of the proposals received (regardless of whether or not they won), citing their origin and authorship. Similarly, it may publish all of the projects presented in a print or digital format under the same conditions as those established for the exhibition.

The FCAR shall do everything possible to promote the proposals in local, national and international media.

12. Intellectual property rights

12. Intellectual property rights

The authors and co-authors shall retain intellectual property rights to the projects presented (authorship, originality of the work, and full exercise of the ceded rights indicated in these rules). To that end, the projects shall be registered at the FCAR for their possible defence against any third-party suits, or their use as material for the creation of other projects by architects other than their respective authors.

All participants in the competition concede to FCAR the rights to exhibit the works and to publish them, though their authors may exhibit and publish them at their own expense.

13. Calendar

Proposal submission
deadline:

PHASE 1

From 18th October, to 20th November 2023,
at 23:59 hours (GMT +1)

PHASE 2

From 1st December 2023, to 1st February 2024,
at 23:59 hours (GMT +1)

Publication and
communication
of jury's decision:

PHASE 1

1st December 2023

PHASE 2

February 2024

Tecnical development
of the winning proposal
with the festival team:

February – March 2024

Coordination of the
project's assembly:

20th to 24th April 2024

Concéntrico 10,
International
Architecture and Design
Festival in Logroño:

25th April to 1st May 2024

The presentation of proposals for this convocation implies acceptance of these rules.

For more information and graphic documentation:

www.concentrico.es

Queries:

participa@concentrico.es