

# CONCÉN- TRICO

INNOVATION ON  
FROM THEORY TO ACTION  
LABORATORIO DE INNOVACIÓN URBANA



FROM BOOK TO ACTION:  
*The material and environmental*

## • Urban Ecologies



URBAN INNOVATION  
LABORATORY

LABORATORIO DE  
INNOVACIÓN URBANA

Organized by:

J P — I



In collaboration with:



Logroño



La Rioja  
lariojaturismo.com



Challenge the ordinary

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PURPOSE OF  
THE CALL

Concéntrico, with the aim of launching new formats that respond to urban transformations, presents three international programs —Ephemeral Agents, Urban Ecologies, and Identity & Fiction— to participate in the new season of Concéntrico. Within this program, the festival in Logroño will take place from 18 to 23 June 2026.

The three programs develop the concepts set out in the book *Concéntrico: Urban Innovation Laboratory* (Park Books, 2025), translating into action three of the publication's core fields: the social & temporal, the material & environmental, and the symbolic & narrative.

Participation —with a digital submission format— is open internationally to all creators (individuals or groups) who submit projects for interventions within the fields of architecture, landscape, design, and art.

This call proposes to develop temporary and adaptive solutions that respond to the effects of climate change in the city, generating replicable typologies that improve thermal comfort and foster social interaction in public space.

In continuity with the **Urban Climate Island** project, this new phase starts from the Logroño City Council's Heatwave Strategic Plan, which identifies 19 critical points of climate vulnerability. Rather than intervening in them directly, proposals should imagine systems and strategies capable of acting in different urban contexts, both in Logroño and in other cities facing similar challenges.

Proposals must propose lightweight and reversible structures, with an ecological and seasonal approach, integrating vegetation, shade, water, or natural materials. Among all submissions, one proposal will be selected by the jury to be built during the Concéntrico 2026 festival, in a location to be determined according to the strategy or typology put forward by the team, in coherence with the principles of the Urban Climate Island.

The selected project will form part of the process to consolidate the network of Urban Climate Islands of Logroño and will be incorporated into a catalogue of seasonal solutions that promote an active and community-based urban ecology.

Concéntrico will be responsible for the production and construction of the selected proposals, in coordination with the winning teams. These interventions will form part of the set of projects to be carried out in different locations in the city during the festival. The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, promoter of the initiative, in collaboration with Logroño City Council and the Government of La Rioja. It is supported by Garnica, Bodegas LAN, and more than 30 local, regional, national and international institutions, entities and companies

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# FRAMEWORK OF THE CALL

**Concéntrico** is an urban innovation laboratory that invites reflection on the city through contemporary practices. It proposes new collective uses for public space that encourage shared experiences, using architecture and design as tools to strengthen the community. Launched in 2015 as the International Festival of Architecture and Design in Logroño, it has developed more than 150 interventions over a decade. In its new phase, it expands its scope with new venues, formats, and initiatives, consolidating an approach that responds to current urban challenges and strengthens dialogue between designers and communities.

## NETWORK OF CLIMATE ISLANDS

In continuity with the Urban Climate Island project, this call proposes to develop temporary and adaptive solutions that respond to the effects of climate change in the city.

The starting point is the 19 spaces identified in the Heatwave Strategic Plan of Logroño City Council, considered areas of climate vulnerability. Rather than intervening in them directly, the goal is to imagine replicable typologies and systems that can be applied to different urban contexts — in Logroño and in other cities facing similar challenges — to improve thermal comfort and promote new forms of coexistence in public space.

Proposals must propose lightweight, reversible and seasonal structures that integrate vegetation, shade, water, or natural materials, generating urban microclimates that activate community life and reinforce the city's environmental resilience.

As a reference, pieces may consider a minimum approximate dimension of 4 × 10 metres, understood as a representative scale of future Urban Climate Islands.

Among all submissions, one will be selected by the jury for materialisation during Concéntrico 2026, in a location to be determined according to the strategy or typology proposed by the team, in coherence with the principles of the Urban Climate Island.





### LEYENDA

- |   |  |    |  |
|---|--|----|--|
| 1 | Caballero de La Rosa con san Prudencio           | 10 | Pérez Galdós con Chile                 |
| 2 | Cigüena con calle Padre Marín                    | 11 | Torremita con Vázquez de Guevara       |
| 3 | Beatos Mena y Navarrete con San José de Calasanz | 12 | Capitán Gallarza con San Agustín       |
| 4 | Avenida Juan XXIII con Ciraco Garrido            | 13 | Pedregales 20                          |
| 5 | Pilar Salarrullana 15                            | 14 | Serradero 25                           |
| 6 | Lardero 13bis                                    | 15 | Parque Rey Felipe VI con Avd. Colón    |
| 7 | Vélez de Guevara 13                              | 16 | Segundo Arce con Juan José Elhuyar     |
| 8 | Ronda Los Cuarteles con Beratua                  | 17 | Plaza San Pedro                        |
| 9 | Luis Barrón con Beratua                          | 18 | Calahorra con Marqués de Fuertegollano |
|   |  | 19 | Olmo con Avd. Logroño (El Cortijo)     |



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# MATERIALS: GARNICA

The proposed intervention must be developed primarily with Garnica material, a Concéntrico collaborator. Garnica’s main raw material — wood — plays a key role in the circular economy, being renewable, recyclable, reusable, and biodegradable.

Garnica uses wood from fast-growing plantations and sustainably managed forests certified by PEFC and FSC®, ensuring responsible management.

It promotes the use of locally sourced timber, from nearby plantations and forests where the wood is harvested, helping generate benefits for rural areas. The planting of poplar groves is a long-standing tradition along the banks of the River Ebro and its tributaries, to the extent that in many riverside towns their social and cultural landscape would be inconceivable without them.

Nº PANELS	COMMERCIAL NAME	LENGTH MM	WIDTH MM	THICKNESS MM
30	Efficiency Poplar	2500	1220	25

DESCRIPTION

Panel composed entirely of European sustainable plantation poplar. This wood is characterised by its lightness, quality, and ease of cutting.

This material will be provided free of charge by Garnica. The installation may include other materials as a complement, depending on the project, always seeking a sustainable use.

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# PARTICIPANTS

This call is open to all creators (individuals or groups) who submit projects for temporary interventions within the fields of architecture, design, art, and landscape.

Groups must indicate all members and designate a representative. Each professional or team must submit a single proposal.



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# DOCUMENTATION AND SUBMISSION FORMAT

Proposals must be submitted digitally via the platform on the website: [www.concentrico.es](http://www.concentrico.es).

## Two vertical DIN A2 panels

- The panels must include all the information necessary for the proper definition and understanding of the proposal: infographics, perspectives, or any graphic expression that defines the intervention will be accepted.
- All documentation, both graphic and written (texts in Spanish and English are accepted), must be included on the proposal panel.
- The file size must not exceed 10 MB, with a recommended image resolution of 300 dpi, and use the following naming convention:
  - project-name-01.pdf
  - project-name-02.pdf

## Digital form

All documentation shall be submitted through the festival's website, where the following information about the authors will be requested:

- Proposal motto
- Full name of the team members and team representative
- Website or link to project portfolio
- Email address
- Telephone number
- Postal address
- Country

## ANONYMITY

Projects shall be submitted under a motto, which must appear in the upper right corner of the panels in order to ensure anonymity. Participants submitting their proposals undertake not to disclose them before the Jury's decision, in order to guarantee anonymity and preserve its objectivity. Failure to comply with this commitment will result in the immediate disqualification of the proposal.



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# CRITERIA

For the proposed interventions, the following will be assessed:

- **ADAPTABILITY AND REPLICABILITY:** The ability of the proposal to adapt to different urban and climatic contexts, generating transferable solutions.
- **ENVIRONMENTAL COMFORT:** Integration of passive strategies (shade, vegetation, ventilation, water) that improve thermal and wellbeing conditions in public space.
- **URBAN ECOLOGY:** Creation of synergies between the natural and the built environment, fostering biodiversity and an active relationship between citizens and the environment.
- **COMMUNITY AND COLLECTIVITY:** Involvement of residents in the design, use and maintenance processes of spaces, reinforcing a sense of shared urban responsibility.
- **MATERIALITY AND LIFE CYCLE:** Use of sustainable, reversible or recyclable materials, with attention to environmental impact and future reuse.

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# SUBMISSION

The proposal must be uploaded to the platform on:  
[www.concentrico.es](http://www.concentrico.es).

It may not be delivered physically, nor by email or courier; only proposals that complete the steps of the digital form will be evaluated.

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# SUBMISSION DEADLINES

The submission period ends on **13 January 2026**  
at 23:59 (GMT+1).

Once the deadline has passed, the festival will draw up a record of receipt stating the number of submissions received.



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## First Prize

**2,500 € (taxes included)**  
+ Construction of the installation

## THE MONETARY PRIZE INCLUDES:

Fees for the design of the proposal and the development of the execution project (plans, breakdowns, details and budgets) in coordination with the festival team to ensure correct interpretation.

Concéntrico will be responsible for the production and construction of the winning proposal, unless, due to the specific features of the design, it is advisable to produce it externally, in which case an approximate production budget of €8,000 will be allocated.

Although the production and assembly of the installation will be carried out by the festival, the winning team must be present during the installation days for coordination, and at the opening of Concéntrico for the presentation of the installation.

- The cash prize will be paid once the festival has concluded.
- The winning team will sign a contract with the COAR Foundation for the proper development process of the proposal based on the winning panels.
- The remuneration is subject to mandatory tax deductions.
- The prize amount includes all applicable taxes.

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## JURY

The jury will be composed of professionals from the fields of architecture, art and design. Its composition will be made public during the open participation period of the call.

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EXHIBITION  
AND PUBLICATION

The FCAR may organise an exhibition of the proposals (whether awarded or not), indicating their origin and authorship. Likewise, it may publish the submitted works in print or digital format under the same conditions established for the exhibition.

The FCAR will make every effort to disseminate the proposals in local, national and international media.

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# INTELLECTUAL PROPERTY RIGHTS

Authors and co-authors will retain the intellectual property of the submitted works (authorship, originality of the work and full exercise of the assigned rights indicated in these terms). To this end, the works will be registered with FCAR for their possible defence against third-party plagiarism or their use as material for the drafting of other projects by architects different from the respective authors.

All participants in the competition grant FCAR the rights to exhibit and publish the works, while the authors may also exhibit or publish them independently.

The organisers of the call may implement the winning project in new locations without this implying any economic outlay for intellectual property rights.

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# CALENDAR

**11 NOVEMBER 2025**

Opening of the call Urban Ecologies.

**13 JANUARY 2026**

Submission of proposals.

**FEBRUARY 2026**

Publication and communication of the jury's decision.

**FEBRUARY – APRIL 2026**

Technical development of the winning proposal with the festival team.

**MAY 2026**

Pre-production of the project.

**JUNE 2026**

Project assembly coordination.

**18–23 JUNE 2026**

Concéntrico Festival.





The submission of proposals to this call implies full acceptance of the rules.

More information and graphic documentation:

[www.concentrico.es](http://www.concentrico.es)

Inquiries:  
[participa@concentrico.es](mailto:participa@concentrico.es)



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garnica

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