

CONCÉN- TRICO

INNOVATION LAB
LABORATORIO DE INNOVACIÓN URBANA

DEL LIBRO A LA ACCIÓN:
The social and temporal

• Ephemeral Agents

CONCÉNTRICO x DISTIGMO



URBAN INNOVATION
LABORATORY

LABORATORIO DE
INNOVACIÓN URBANA

Organized by:

J P — I



In collaboration with:



Logroño



La Rioja
lariojaturismo.com



Challenge the ordinary

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PURPOSE OF THE CALL

Concéntrico, with the aim of launching new formats that respond to urban transformations, presents three international programmes — Ephemeral Agents, Urban Ecologies, and Identity & Fiction — to participate in the new season of Concéntrico. Within this program, the festival in Logroño will take place from 18 to 23 June 2026.

The three programmes develop the concepts set out in the book *Concéntrico: Urban Innovation Laboratory* (Park Books, 2025), translating into action three of the publication's core fields: the social & temporal, the material & environmental, and the symbolic & narrative.

Participation — with a digital submission format — is open internationally to all creators (individuals or groups) who submit projects for interventions within the fields of architecture, landscape, design, and art.

This call proposes reflecting on how ephemeral interventions can act as agents of transformation in the city, generating lasting effects on behaviour, planning and the public perception of urban space.

Developed together with **DISTIGMO** (Zurich), the programme combines exhibition, symposium and publication, and is articulated in two complementary calls that establish a dialogue between architectural practice and editorial research. Selected proposals will form part of the programme's activities, connecting Zurich and Logroño around the role of temporality as a critical and transformative tool.

Concéntrico will be responsible for the production and construction of the selected proposals, in coordination with the winning teams. These interventions will be part of the set of projects carried out in different locations in the city during the festival.

The festival is organised by the Cultural Foundation of the Architects of La Rioja together with Javier Peña Ibáñez, in collaboration with Logroño City Council and the Government of La Rioja, with support from Garnica, Bodegas LAN and over 30 institutions, entities and companies.

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FRAMEWORK OF THE CALL

Concéntrico is an urban innovation laboratory that invites reflection on the city through contemporary practices. It promotes new collective uses of public space that encourage shared experiences, using architecture and design as tools to strengthen the community. Launched in 2015 as the International Festival of Architecture and Design in Logroño, it has developed over 150 interventions in a decade. In its new phase, it expands its scope with new venues, formats and initiatives, consolidating an approach that responds to current urban challenges and strengthens the dialogue between designers and communities.

Distigmo is an independent magazine and publishing house that explores open and non-linear design processes, born from trial and error — the central theme of its first issue. Its aim is to value experimentation, mistakes and unexpected turns, building a changing and collaborative identity with contributions from authors through articles, essays, sketches and photographs. The name “Distigmo” (Greek for “double point” or “two moments”) alludes to the “:” sign, a symbol of introduction and reflection, with which the magazine seeks to highlight stories and generate critical thinking about architecture and its multiple dimensions (editor: Gregory Tsantilas).

This new alliance, within the framework of Ephemeral Agents, brings together the visions of Concéntrico and Distigmo to explore temporality as an active agent in architectural and urban creation. Through experimental collaborations and critical publications, both projects seek to question the boundaries between the ephemeral and the permanent, the editorial and the spatial, fostering new ways of thinking about and inhabiting the built environment.

CALL A— EXHIBITION & PUBLICATION

It will select existing projects —installations, pavilions or prototypes— that have acted as urban catalysts. The selected projects will be presented in the exhibition accompanying the Ephemeral Agents Symposium in Zurich on 11 December 2025 and included in the publication edited by DISTIGMO.

CALL B— SPECULATIVE PROPOSAL & MATERIALIZATION

Open anonymously, this phase invites new strategies of ephemeral intervention, adaptable to different urban contexts. The selected proposal will be materialised with Concéntrico during the 2026 festival in Logroño and will be part of the publication documenting the programme.

Location — Call B

This edition of Call B will be developed around the Revellín car park in Logroño, a site set up in 2006 next to the 16th-century wall, at the edge between the historic centre, the Ebro Park and the contemporary city.

Conceived as a provisional use, the space has remained an at-grade car park for almost two decades, becoming an urban void of opportunity. Its intermediate condition —between heritage, landscape and everyday life— invites reflection on the potential of temporary places as catalysts for new ways of inhabiting and transforming the city.



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MATERIALS:
GARNICA

The proposed intervention for Call B, must be developed primarily with Garnica material, a Concéntrico collaborator. Garnica’s main raw material —wood— plays a key role in the circular economy, being renewable, recyclable, reusable, and biodegradable.

Garnica uses wood from fast-growing plantations and sustainably managed forests certified by PEFC and FSC®, ensuring responsible management.

It promotes the use of locally sourced timber, from nearby plantations and forests where the wood is harvested, helping generate benefits for rural areas. The planting of poplar groves is a long-standing tradition along the banks of the River Ebro and its tributaries, to the extent that in many riverside towns their social and cultural landscape would be inconceivable without them.

Nº PANELS	COMMERCIAL NAME	LENGTH MM	WIDTH MM	THICKNESS MM
30	Efficiency Poplar	2500	1220	25

DESCRIPTION

Panel composed entirely of European sustainable plantation poplar. This wood is characterised by its lightness, quality, and ease of cutting.

This material will be provided free of charge by Garnica. The installation may include other materials as a complement, depending on the project, always seeking a sustainable use.

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PARTICIPANTS

This call is open to all creators (individuals or groups) who submit projects for temporary interventions within the fields of architecture, design, art, and landscape.

Groups must indicate all members and designate a representative.

Each professional or team may submit several proposals for **Call A**. Participants in **Call B** must submit a single proposal for the intervention, presenting one solution only.

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DOCUMENTATION AND SUBMISSION FORMAT

Proposals must be submitted digitally via the platform on the website: www.concentrico.es.

You may apply to one or both calls: A for projects already carried out under the criteria described, and B for projects to be implemented at the Concéntrico festival in Logroño.

CALL—A

How did your ephemeral intervention act as an agent within its context?

- ☐ Answer: max 350 words.
- ☐ Project title (must be an existing project).
- ☐ Project description.
- ☐ One representative image of the project, high quality (300 dpi).
- ☐ One representative drawing of the project, high quality (300 dpi).

Digital form

All documentation shall be submitted through the festival's website, where the following information about the authors will be requested:

- ☐ Full name of the team members and the team representative
- ☐ Website or link to project portfolio
- ☐ Email address
- ☐ Telephone number
- ☐ Postal address
- ☐ Country

CALL—B

Two vertical DIN A2 panels

- ☐ The panels must include all the information necessary for the proper definition and understanding of the proposal: infographics, perspectives, or any graphic expression that defines the intervention will be accepted.
- ☐ All documentation, both graphic and written (texts in Spanish and English are accepted), must be included on the proposal panel.
- ☐ The file size must not exceed 10 MB, with a recommended image resolution of 300 dpi, and use the following naming convention:
 - project-name-01.pdf
 - project-name-02.pdf

Digital form

All documentation shall be submitted through the festival's website, where the following information about the authors will be requested:

- ☐ Proposal motto
- ☐ Full name of the team members and team representative
- ☐ Website or link to project portfolio
- ☐ Email address
- ☐ Telephone number
- ☐ Postal address
- ☐ Country

ANONYMITY

Projects shall be submitted under a motto, which must appear in the upper right corner of the panels in order to ensure anonymity. Participants submitting their proposals undertake not to disclose them before the Jury's decision, in order to guarantee anonymity and preserve its objectivity. Failure to comply with this commitment will result in the immediate disqualification of the proposal.

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CRITERIA

For the proposed interventions, the following will be assessed:

- **URBAN CONTINUITY & LANDSCAPE:** Explore the relationship between the historic centre, the Ebro Park and the contemporary city, proposing new transitions between heritage, landscape and everyday life.
- **INCLUSION & COMMUNITY:** Foster collective, accessible use of space, promoting participation, diversity and the integration of different social groups and generations.
- **TEMPORALITY & ADAPTABILITY:** Understand the ephemeral as a tool for urban experimentation, with reversible structures/strategies capable of activating the place and leaving lasting lessons in its use and perception.
- **NARRATIVE & URBAN EXPRESSION:** Value the symbolic dimension of the place, acknowledging its history as a provisional space and exploring how the intervention can reinterpret its meanings and activate new forms of relation with the city.
- **ECOLOGY & MATERIALITY:** Apply sustainable criteria in design, incorporating natural, reused or low-impact materials, as well as solutions that improve environmental comfort and the relationship with the natural surroundings.

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SUBMISSION

The proposal must be uploaded to the platform on:
www.concentrico.es.

It may not be delivered physically, nor by email or courier; only proposals that complete the steps of the digital form will be evaluated.

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SUBMISSION
DEADLINES

The deadline for submitting proposals for **Call A** is:
28 November 2025
at 23:59 (GMT+1).

The deadline for submitting proposals for **Call B** is:
13 January 2026
at 23:59 (GMT+1).

Once the deadline has passed, the festival will draw up a record of receipt stating the number of submissions received.

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PRIZES

CALL—A

Exhibition + Publication.

CALL—B

First Prize

2,500 € (taxes included)
+ Construction of the installation

THE MONETARY PRIZE INCLUDES:

Fees for the design of the proposal and the development of the execution project (plans, breakdowns, details and budgets) in coordination with the festival team to ensure correct interpretation.

Concéntrico will be responsible for the production and construction of the winning proposal, unless, due to the specific features of the design, it is advisable to produce it externally, in which case an approximate production budget of €8,000 will be allocated.

Although the production and assembly of the installation will be carried out by the festival, the winning team must be present during the installation days for coordination, and at the opening of Concéntrico for the presentation of the installation.

- The cash prize will be paid once the festival has concluded.
- The winning team will sign a contract with the COAR Foundation for the proper development process of the proposal based on the winning panels.
- The remuneration is subject to mandatory tax deductions.
- The prize amount includes all applicable taxes.

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JURY

The jury will be composed of professionals from the fields of architecture, art and design. Its composition will be made public during the open participation period of the call.

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EXHIBITION AND PUBLICATION

The FCAR may organise an exhibition of the proposals (whether awarded or not), indicating their origin and authorship. Likewise, it may publish the submitted works in print or digital format under the same conditions established for the exhibition.

The FCAR will make every effort to disseminate the proposals in local, national and international media.

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INTELLECTUAL PROPERTY RIGHTS

Authors and co-authors will retain the intellectual property of the submitted works (authorship, originality of the work and full exercise of the assigned rights indicated in these terms). To this end, the works will be registered with FCAR for their possible defence against third-party plagiarism or their use as material for the drafting of other projects by architects different from the respective authors.

All participants in the competition grant FCAR the rights to exhibit and publish the works, while the authors may also exhibit or publish them independently.

The organisers of the call may implement the winning project in new locations without this implying any economic outlay for intellectual property rights.



CALENDAR

11 NOVEMBER 2025

Opening of the calls
Ephemeral Agents.

28 NOVEMBER 2025

Submission of proposals
Call A.

11 DECEMBER 2025

Symposium in Zurich

13 JANUARY 2026

Submission of proposals
Call B.

FEBRUARY 2026

Publication and communication of
the jury's decision.

FEBRUARY – APRIL 2026

Technical development of the winning proposal with the
festival team.

MAY 2026

Pre-production of the project.

JUNE 2026

Project assembly coordination.

18–23 JUNE 2026

Concéntrico Festival.



The submission of proposals to this call implies full acceptance of the rules.

More information and graphic documentation:

www.concentrico.es

Inquiries:
participa@concentrico.es



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