

NOTICE OF COMPETITION

Infiniti Design DeContest 2011

infiniti
by omp group

TM

Still Life

IS YOUR LIFE STILL OR...?

Infiniti design decontest rule

INTRODUCTION:

The **INFINITI DESIGN DECONTEST COMPETITION** under the title “**STILL LIFE. IS YOUR LIFE STILL OR...?**” is addressed to creative young people born before 01/01/1970. Designers should present their furnishing accessory designs for home furnishing - so not office furnishing - which will assume the function of “design classics of tomorrow”.

Using any kind of material, designers are asked to give life to accessories that are innovative now and which in the future will represent true design icons. In short, the same as happened with a number of chairs created in the 70s that are still considered modern today and which are subject to continuous re-editions.

The best project in each category will receive an award from an expert jury.

THERE ARE 3 CATEGORIES:

- **CHAIRS**
- **STOOLS**
- **TABLES**

The competition will conclude with an official presentation of the chosen designs, during the Salone del Mobile di Milano (international furniture trade fair) at the Fuori Salone (Fringe events), to which journalists from the most important design magazines will be invited.

AIMS:

Infiniti Design is a young brand on the move, which offers furnishing accessories – chairs, stools and tables – for working, sharing, relaxing and conviviality. Design creativity, innovation, technology and culture are the key words necessary to understand the philosophy behind this brand, which would now like to offer an opportunity to young designers to make the most of their skill as far as their talent and creativity are concerned. The precise aim of the competition is to award contracts to professionals who are able to best grasp the edition itself, or rather to create a furnishing accessory that could become a design classic of the future.

INFORMATION REGARDING THE INFINITI DESIGN DECONTEST CAN BE FOUND ON THE WWW.INFINITIDESIGN.IT WEBSITE IN THE SPECIAL AREA DEDICATED TO THE “INFINITI DESIGN DECONTEST”.

PARTICIPATION:

Participation is free. Creative young people from every nation born after 01/01/1970 can take part. Taking part in the competition foresees acceptance of this notice and the free transfer of reproduction rights and publication of projects presented for competition purposes.

AWARD:

An expert jury will select the best project sent and will announce a winner for each category.

Based on the Presidential Decree of 26 October 2001 n. 430, the competition is called exclusively for industrial designs and is not considered a prize event. This means that any costs involved in the production of the winning design and its industrialisation will be covered by the Omp Group Company, as recognition of personal merit. The objects created by the winning designers will become part of the Infiniti Design catalogue and sales rights will be agreed with the company by means of a professional contract. As with all competitions, the jury's decision will be final.

DIMENSIONS AND INFORMATION:

For each design, 3 rendering in 3500x2500 pixel format bearing the name, the logo and the project's title must be presented corresponding to those presented in the registration form.

The project rendering must be uploaded to the correct section of the www.infinitidesign.it website before the design acceptance closing date.

COPYRIGHT:

The intellectual property and copyright of those designs sent will remain the property of each designer; as far as **WINNING PRODUCTS** are concerned, by signing the present notice, designers will accept transfer free of charge of all rights for the product and the designer himself relating to the publication and advertising of this competition.

CLOSING DATE FOR DESIGN ACCEPTANCE:

15 MARCH 2011.

PRESENTATION OF SELECTED PRODUCTS:

Presentation will take place during the Salone del Mobile di Milano (international furniture trade fair) at the Fuori Salone (Fringe events).

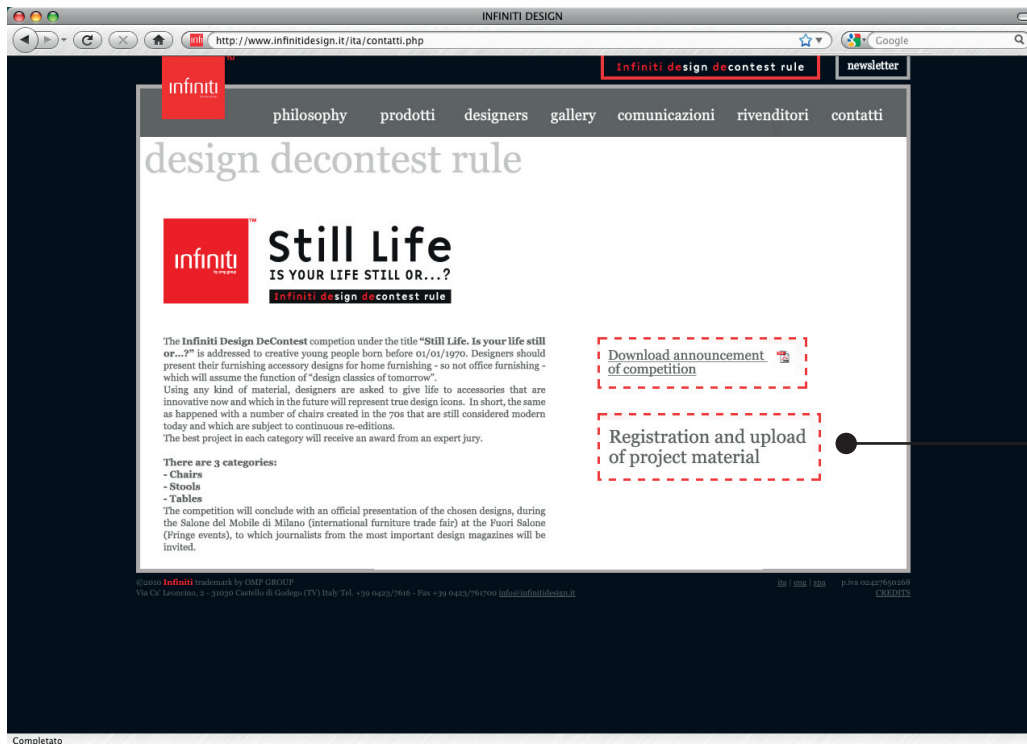
FOR FURTHER INFORMATION AND NOTICE OF COMPETITION:

WWW.INFINITIDESIGN.IT - INFO@INFINITIDESIGN.IT

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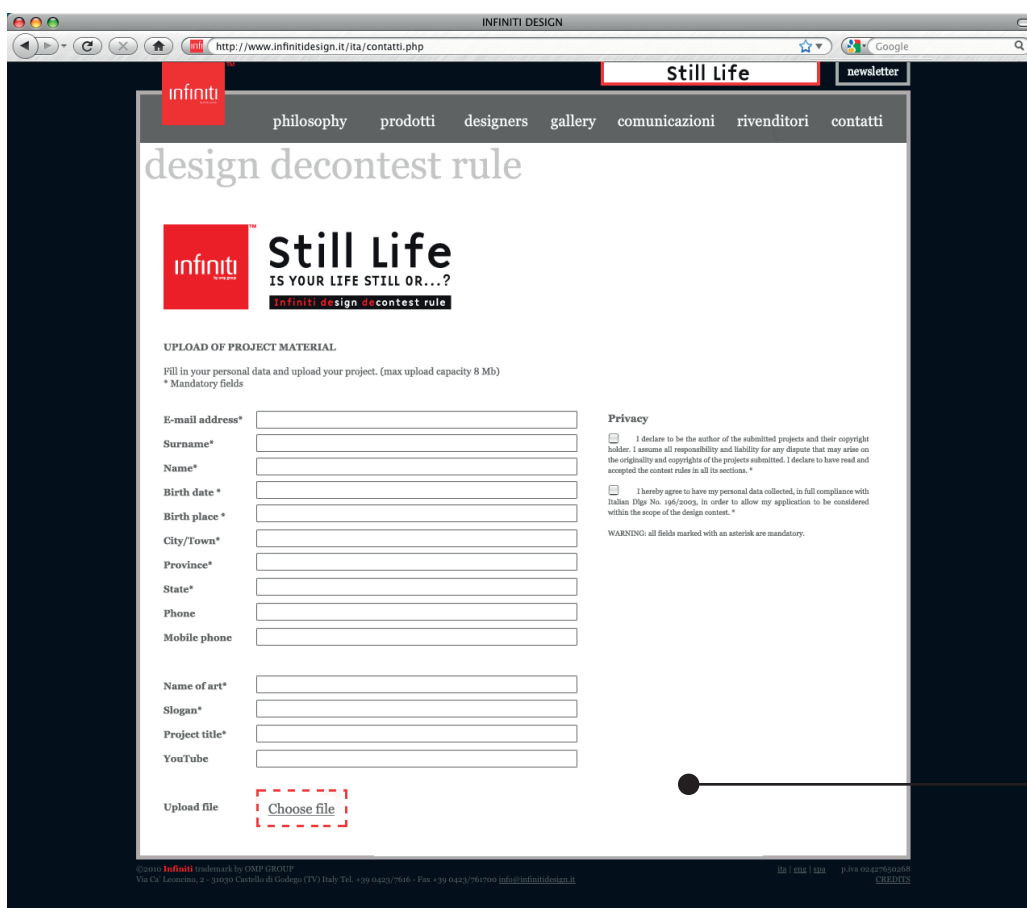
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REGISTRATION ON WWW.INFINITIDESIGN.IT



Click here to join the contest

HOW TO FILL THE FORM AND UPLOAD THE PROJECT

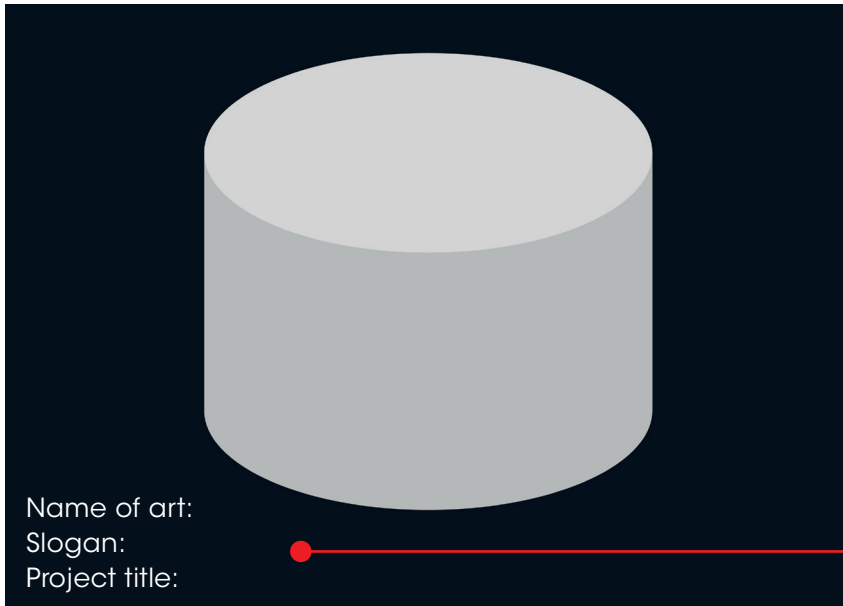


Fill the form with all information required and upload the project material

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RULES FOR PROJECT SUBMITTAL



3 rendering in 3500x2500 pixel format should be submitted by each project, bearing the same name of art, the slogan and the project title as the ones included in the registration form.