

As part of
**MADEexpo
Milano**

**Architettura
Design**

Edilizia, the building industry show held from 5 to 8 October 2011 at Fiera Milano Rho, Federlegno Arredo S.r.l. is promoting a contest that is calling for submissions of ideas that will complement social housing development, present and future, by building a catalogue of architecture that is sensitive to the environment and the territory, sustainability and the needs of wellness and the quality of life of man.

**International
Student
Competition 2011**

small temporary buildings:

RESOURCES ON A LARGE SCALE

The winning design will be built by
Federlegno Arredo S.r.l.

in association with the other institutions involved, at a predetermined site on the
Water Route of Expo 2015.

The **Contest** is free of charge and is open to Italian and foreign students enrolled in a school of architecture, engineering, or industrial design (in a Master's level degree course) at the date of 31 January 2011 or who have earned a degree after 31 January 2006.

Participants may register singly or may form temporary teams. Teams who submit an entry must delegate a team leader to represent them with the contest sponsor. Only the team leader must meet these requirements.

The **Social Club** must be built using materials that account for its temporary use, need for fast construction and specific technological and ecological needs of the building, using **wood** wherever possible.

The building should be approximately 80 square meters, in one or more simple units. The project must include **design of the buildings and outdoor space** where the services can be located. The outdoor space should flow seamlessly with the **Social Club** building and with the city. The nature of the service and the public value of the Club should be clear in the project (there are no fences allowed).

Energy sustainability must be a key feature of the design and the programme. Projects submitted should include a passive, ecological and natural energy model that represents a positive paradigm for the rest of the city and an example of "best practices".

organized by:



for:

MADEexpo
Milano Architettura Design Edilizia
Fiera Milano, Rho 05_08 Ottobre 2011

with:



Instanthouse®

SocialClub

Registration and project design materials must be delivered **by 12:00 pm on 17 March 2011** to the following address:
Federlegno Arredo S.r.l.
Foro Buonaparte 65
20121 Milan
Att.: "InstantHouse Contest".

InstantHouse Social Club calls for the design of a **small service-oriented structure** that represents an alternative to the temporary and "fluid" condition of the contemporary urban landscape.

InstantHouse Social Club aims to offer a **multifaceted set of services to the local community**, with activities that provide support to special-needs individuals in the neighbourhood and in the rest of the city. **InstantHouse Social Club** will provide entertainment, promote services, and play host to sports, cultural, social and activities and their coordination.

The programme aims to draw together local residents from all walks of life by promoting **social interaction and sensitivity** to social acceptance and social policy issues in general. It will achieve this through activities related to food service, development, and knowledge of music, art and literature, sharing the spaces and shared use of services.

The **InstantHouse Social Club** is designed to generate a large variety of services, to create rich, vital and vibrant spaces. Its spaces will be used by different people for different reasons and will offer services through sharing, acceptance, integration, communication, experience, etc.

The **Contest** will result in a merit ranking and winners will receive the following awards (as reimbursement of expenses incurred):

- **first prize:** Euro 1500 (one thousand five hundred euro) and construction of the winning project. The Sponsor reserves the right to make any changes necessary during construction to complete the work.
- **second prize:** Euro 1000 (one thousand euro);
- **third prize:** Euro 750 (seven hundred fifty euro);

The Jury may also assign honourable mention prizes to especially deserving projects.

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Instanthouse ©

SocialClub

The contest announcement will be published on the websites:
www.federlegno.it/made
www.instanthouse.org

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